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FOR IMMEDIATE RELEASE

ANNUAL HYANNIS VILLAGE MAIN STREET HOLIDAY STROLL * LOVE LOCAL FEST HOLIDAY EDITION
*GINGERBREAD LANE AT HARBOR OVERLOOK * HYARTS CAMPUS * HYANNIS BOAT PARADE!

Saturday, December 4, 2021 * festivities from 11:00am, with all day fun!

**Petting zoo & pony rides | Love Local Fest | puppet shows | live music |
hot food and libations | boat parade | good fun and cheer!**

Hyannis, MA, November 9, 2021—A fun-filled day to celebrate the season is planned during the Hyannis Village Holiday Stroll, Main Street Hyannis on Saturday, December 4, 2021 starting from 11:00am.

A variety of activities are scheduled along Main Street, Hyannis Village Green, Harbor Overlook, HyArts Campus and Bismore Park throughout the day. New this year, Love Live Local proudly presents their Love Local Fest, Holiday Edition, on the Hyannis Village Green, featuring 100 local vendors as well as food trucks, craft beverage gardens and kids activities! Gingerbread Lane at the Harbor Overlook is another area for fun with puppet shows, game zone, artist market, food and drink and the shanties are decorated as whimsy gingerbread houses. The Hyannis HyArts Artist campus has open studios and holiday market and activities and Hyannis Harbor is the site of the Boat Parade and Santa's arrival by boat. Just prior to the boats in the harbor enjoy music by Cool 102 and treats for sale, sponsored by the Hyannis Civic Association.

Free parking is available in the Barnstable Town Hall, Red Cross, North Street and Ocean Street public parking lots during the stroll. This downtown Hyannis Event is spearheaded by the Hyannis Main Street Business Improvement District event and in collaboration with the Greater Hyannis Civic Association, the Greater Hyannis Chamber of Commerce, Love Live Local and Hyannis HyArts Cultural District | ArtsBarnstable.

EVENT DETAILS ON-LINE at hyannismainstreet.com, ArtsBarnstable.com and LoveLiveLocal.com

HYANNIS MAIN STREET FESTIVITIES:

Visits with Santa, petting zoo and pony rides, carolers and local musicians, ice-carving, balloon twisting and jugglers, trolley rides, Cookie Stroll Contest, in which visitors can vote for their favorite cookie from participating businesses, as well as the Santa's Reindeer Roundup, a scavenger hunt to find all of Santa's hidden reindeer with prizes for participants.

SANTA SIGHTINGS! Santa arrives by fire truck, then visit in a few spots along Main Street:

Noon-1:00pm: The Jolly guy arrives by antique fire truck at the big clock on the corner of Main and Winter Streets, and meets and greets all!

1:30pm-2:30pm: Meet and greet with Santa at Katie's Ice Cream at the corner of Main and Bassett.

ACTIVITIES GALORE! Music, food, crafts, petting zoo, trolley & more—11:00am - 4:00pm

-Free activities along the street throughout the day sponsored by Hyannis Main St. BID & businesses

-11am to 2:00pm, Petting Zoo and pony rides

-Cookie Stroll Contest - vote for your favorite cookie from participating businesses

-Santa's Reindeer Roundup, a scavenger hunt to find all of Santa's hidden reindeer with prizes
-Carolers and live music; ice carvings; downtown trolley rides
-Balloon twisters, jugglers, & stilt walkers-look for them along the street!

HYANNIS VILLAGE GREEN | LOVE LOCAL FEST HOLIDAY EDITION | 367 Main Street

11:00am -5:00pm:

ARTIST HOLIDAY MARKET

Support your local creatives and find something hand-made, designed or crafted by Cape Cod Artists!

100 local vendors & food trucks, craft beverage gardens and kids activities!

Love Live Local is a Cape Cod organization dedicated to community advocacy and educating consumers on the importance of shopping local. Our mission is to foster an economically sustainable, creative and exciting future for the Cape and help all those who love this place participate in keeping it special.

GINGERBREAD LANE at the HARBOR OVERLOOK: at the end of Hyannis Village Green | 51 Ocean Street

11:00am -5:00pm:

ARTIST HOLIDAY MARKET

Support your local creatives and find something hand-made, designed or crafted by Cape Cod Artists!

HOT FOOD & DRINKS!

Visit the Pizza Barbone pizza truck and Cape Cod Distillery is on site with a variety of treats & beverages & cordials for sale to keep you warm and toasty.

StoryWalk™ :

My Snow Day/Meu Dia de Neve, by Ally Nathaniel is the featured bilingual StoryWalk™ at 'Gingerbread Lane' at the Harbor Overlook. Receive a free book and craft during the special, while supplies last courtesy of hyannislibrary.org

RIBBON WISHING WALK:

Share a special wish on the colorful ribbon wishing walk.

Add your ribbon wish with the others and feel the colorful collective energy of a community's aspirations and hopes. Celebrate making wishes and art!

CAROLING KARAOKE

Get your jingle jams on with holiday tunes and more!

HAPPY CABBAGE PATCH PUPPET THEATER SHOWS:

Short shows and meet & greets throughout the day. Meet the Happy Cabbage Patch puppets, Mario the Penguin, Zelda the pig, the Crow and bunnies. Entertaining for visitors of all ages and hands-on meet and greet for photos afterwards.

These are free outdoor shows. Noon, 12:45pm, 1:30pm, 2:15pm, 3:00pm

Shows run approximately 10 minutes, with a 10 minute meet and greet after each show.

SHIPYARD BOULDER GAME ZONE:

Fun for all ages, play all your favorite outdoor games! Play some creative games to get your body moving and challenge your mind. All ages can participate!

HYANNIS HYARTS ARTS CAMPUS: Next to Hyannis Village Green, corner of South and Pearl Street
46 Pearl-Mellissa Morris Studio and 50 Pearl garage Studio: Graceful Fire Glass, open studios
50 Pearl - Anne Tochka Gallery & Art Studio Holiday Show

Guyer Barn - Cape Cod Creatives Holiday Pop-Up

Join the artists from Cape Cod Creatives for a colorful holiday reception and sale, featuring a create-your-own holiday wrapping print activity to benefit Cape Kids Meals and mini-photo sessions for furry friends.

HYANNIS HARBOR BOAT PARADE & Santa's arrival by boat! | **BISMORE PARK:** 180 Ocean Street
Watch Santa arrive by boat in this unique celebration! Santa's Boat Parade sponsored and organized by the Greater Hyannis Civic Association provides fun activities for kids, music from Cool 102, chowder, hot chocolate, coffee and cookies for sale, starting at 4:00pm.

4:00pm: enjoy harbor views and music by Cool 102.

4:30 pm: boats enter the harbor, lighting the way for Santa to arrive by police boat!

4:45pm: Santa heads to the docks, makes his way to his special shanty to meet & greet children.

SHOP AND DINE ALONG MAIN STREET ALL DAY AND EVENING

Special deals and refreshments in shops and restaurants along the street!

PARK AND WALK!

Free parking at Town Hall, Red Cross, North Street and Ocean Street lot and Bismore Park parking lots.

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