

Barnstable Municipal Airport

Airport Master Plan

An Update to Town Council

10-1-2020

Barnstable
Municipal Airport



Barnstable
AIRPORT HYANNIS

Town Council Update

- ➔ Airport Master Plan Update
 - Last TC update was February 6, 2020
 - Where are we 8-months later?
- ➔ Virtual Public Workshop – Public Engagement Strategy

An aerial photograph of an airport terminal, runways, taxiways, and surrounding residential and commercial areas. A large white arrow graphic points from the left edge of the image towards the center. A semi-transparent blue box with a white border is overlaid on the right side of the image, containing the title text.

Airport Master Plan

Master Plan Goals



Members of Planning Advisory Group

- Town Council
- Town of Barnstable - Town Manager
- Town of Barnstable – Department Heads
- Greater Hyannis Civic Association
- Barnstable Municipal Airport Commissioners
- FAA & MassDOT Aeronautics Division
- Hyannis Air Traffic Control
- Airport Staff
- Airport Tenants
- WS Development
- Cape Cod Commission
- Cape Cod Chamber of Commerce
- Hyannis Chamber of Commerce
- Yarmouth Chamber of Commerce
- Town of Yarmouth - Town Administrator
- Woods Hole Oceanographic Institution
- Cape Cod Healthcare
- Cape Cod Young Professionals
- Cape Cod Regional Transit Authority
- MassDOT Highway District 5 - District Highway Director
- Steamship Authority - General Manager



Master Plan Process

Inventory, Forecast, and Environmental Overview

- What do we have?



Facility Requirements

- What do we need?



Alternatives

- What options do we have??



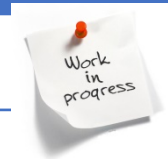
Implementation Plan

- How do we implement?



Final Report, Airport Layout Plan, and Dynamic Analysis Tool

- What is the plan and how do we modify?



Stakeholder Listening Sessions

1st Project Advisory Group Meeting

2nd Project Advisory Group Meeting

1st Public Meeting (October)

Coordination Meetings (FAA, MassDOT, CCC, TC)(November)

3rd Project Advisory Group Meeting

2nd Public Meeting (TBD)

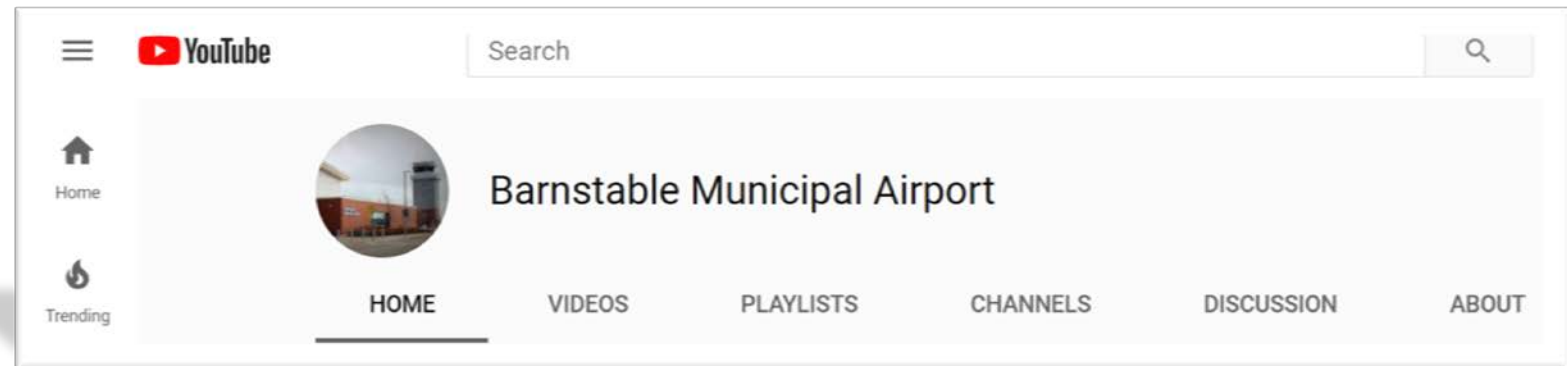
4th Project Advisory Group Meeting

Public Engagement Strategy

- As a public use airport/department of the Town of Barnstable, transparency and public engagement is of the utmost importance.
- However, our crafted public engagement plan required modification due to COVID-19.
- Traditionally, hold public workshops and an open house once or twice during the course of the project.
- Workshops = forums for the public to learn about the airport, the master plan, and proposed improvements and to provide feedback in the form of comments to the project team.


Public Engagement Strategy (COVID)

- With ongoing Covid-19 precautions and anticipated interest from the surrounding community, ***we will place content for the first public workshop online.***
- The Airport's YouTube channel = <https://www.youtube.com/channel/UC9s8cjMPaw40tHNVgihNI1A>
- Presentations from previous project stakeholder meetings
- Series of short, narrated videos for the public to watch, share and comment using a dedicated e-mail address HYAMasterPlan@mjinc.com



Public Engagement Strategy (COVID)(Cont.)

- ➔ YouTube Videos available via the Airport YouTube Page, assessable via airport website
- ➔ Document download via the Airport Website



The screenshot displays the Barnstable Airport website. At the top left is the seal of the Town of Barnstable, Massachusetts, with the text "Barnstable AIRPORT HYANNIS". To the right is a banner for the "AIRPORT MASTER PLAN" with a "CLICK FOR DETAILS" link and an airplane icon. Below this is a dark blue navigation bar with links for "HYA", "Passengers", "Pilots", "Airport Info", "Noise Abatement", "Airport Marketing", and "Development/Business". The main content area features a blurred background image of an orange sign that says "Serving Cape Cod Coffee". A featured article titled "Barnstable Municipal Airport - HYA" is displayed, containing the following text:

Barnstable Municipal Airport, located in Hyannis, Massachusetts on Cape Cod, provides commercial and general aviation services to Boston, New York and the islands of Martha's Vineyard and Nantucket. It is owned by the Town of Barnstable and managed by the Barnstable Municipal Airport Commission and its staff.

Located on 623 acres, the airport is home to Cape Air, Nantucket Airlines, and Rectrix Shuttle along with other charter, corporate and general aviation aircraft operators. JetBlue operates daily service to JFK-New York in season. [read more..](#)



Public Engagement Strategy (COVID)(Cont.)

BARNSTABLE MUNICIPAL AIRPORT SEEKS COMMUNITY INPUT ON DEVELOPMENT OF
20-YEAR MASTER PLAN

→ ***Engagement:***

- October 5 - press release
- Weekly - social media releases (Facebook, Instagram, Airport Website, Planned Media Interviews)
- Media outlet - conduct Cape Cod Media radio commercials to reminding people to learn more
- October 18 - engagement reminder press release
- November 2 - public comments due (month long comment period)
- November 20 - response to public comment

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An aerial photograph of an airport, showing runways, taxiways, and surrounding areas. The image is overlaid with a semi-transparent blue rectangle on the right side, which contains the text. A white, stylized arrow shape is visible on the left side of the image, pointing towards the right.

***Spread the
word...***