

Mid-Cape Cultural Council - Monthly Meeting Minutes	
Date/Time	Wednesday, February 8, 2017 7:00 pm
Location	Growth Management Conference Room, 3 rd floor, Town Hall, Hyannis, MA
Facilitator	Marilyn Heberling, Co-Chairs
Documented by	Georgia Kreth, Recording Secretary

Attendees	Initials	Role	Present	Excused Absence	Absent
Marlene Weir	MW	Co-Chairman		X	
Marilyn Heberling	MH	Co-Chair	X		
Rachel Youngling	RY	Treasurer		X	
Elise McMullin	EM	Correspondence Secretary			X
Georgia Kreth	GK	Recording Secretary	X		
Ellen Cliggott	EC	Member	X		
Kim Rumberger	KR	Member	R		
Paula Hersey	PH	Member	X		
Mary Taylor	MT	Member		X	
Other Attendees: Kevin Shanley					

Topics
Opened Meeting at 7:05 pm.
January 11, 2017 MCCC Meeting minutes - approved
Treasurers report – approved
<p>Media Committee Report:</p> <p>PH provided a status update of the Media Committee activities:</p> <ul style="list-style-type: none"> Campaign to promote Grantees List of recipients will be posted on Facebook Press Release announcing recipients Spotlights on social media – will ask grantees for photos/videos of their projects to tell their stories <p>ACTION 56: MH will write a letter asking the grant recipients to send files to PH. PH is also considering video spotlights of the grantees.</p> <p>MH suggested feature MCCCC members. ACTION 57 ALL: Send EC 5 bullet points of who we each are, why we chose to give back to our community etc. Also discussed a council group photo.</p> <p>ACTION 58: MH will send grantee press release information to KS for a press release.</p>
<p>Fundraising – EC Created a fund raising schedule and posted it on the google drive. Rough draft of Discovery Walk Brochure/booklet/letter for fundraising. Next step is to determine possible donors to approach.</p> <p>Melisa Hirsch send MH a video of the Artists etc.</p> <p>Elizabeth Jenkins, Head of Growth Management Dept Town of Barnstable is going to contract the town and engineering dept. Project will not be presented to the Town Council until we hear back from the town depts.</p> <p>Reception Is tentatively scheduled for May 31st. at the Maritime Museum. The fundraising committee is planning the event.</p>
<p>Discover Walk update:</p> <p>Some members conducted a site walk and have come away with some possible challenges with some of the utility structures. We will be looking to the town engineering Dept. for guidance.</p>
New Member Recruitment:

Topics
Kevin Shanely's interview is scheduled with the Town. MH is talking with a possible candidate from Yarmouth Kevin offered to add the member openings to the artscapecod.org classifieds.
"What if" Other projects members would propose: MH met with the MCC to discuss what the council could work on beyond grant reviews/approvals. She discovered there are very few limitations; mentoring, education etc. are all possibilities. PH, mentioned ideas such as sponsoring contests for youth media makers through the Barnstable and Yarmouth schools and/or the SR Centers; or pairing young media makers with Seniors to capture their stories. Discuss the value of mentoring as well as focusing on groups we're underserving such as Seniors. Perhaps target the Sept/Oct timeframe to coincide with the grant application process. Attendees agreed to discuss further at the next meeting with the full group.
Meeting Adjourned: 8:00 PM
Next meeting Wednesday, March 8, 2017

Action Items (Note open items will be carried on minutes until closed. Going forward numbering will not repeat)

No.	Action	Status	Owner	Date Raised	Target Date
44	Finalize brochure	In progress	KR/MT	9/14/16	3/8/17
56	Write a letter asking the grant recipients to send files to PH	Open	MH	2/8/17	3/8/17
57	Send EC 5 bullet points of who we each are, why we chose to give back to our community etc.	Open	ALL	2/8/17	3/8/17
58	will send grantee press release information to KS for a press release.	Open	MH	2/8/17	3/8/17

Closed Action Items from this meeting. (note closed items will not be carried to minutes of next meeting).

No.	Action	Status	Owner	Date reported Complete
1	When possible, attend MCCC-funded events, wearing badges, take photos	Noted and Closed	All	2/8/17
55	Create and distribute flyer to solicit new members	Closed – using Press Release	KR/MH /RY	2/8/17