



BARNSTABLE TOWN CLERK  
2016 JUN 17 PM 1:13

**Town of Barnstable**  
**Hyannis Main Street Waterfront Historic District Commission**

[www.townofbarnstable.ma.us/hyannismainstreet](http://www.townofbarnstable.ma.us/hyannismainstreet)

To all persons deemed interested or affected by the Town of Barnstable's Hyannis Main Street Waterfront Historic District Commission Ordinance under Chapter 112, Article III of the Code of the Town of Barnstable, you are hereby notified that a hearing was held at Town Hall, 367 Main Street, Hyannis, MA Selectmen's Conference Room, 2<sup>nd</sup> Floor at 6:30 pm on **Wednesday, June 1, 2016.**

**MINUTES**

**Members Present:** George Jessop, Paul Arnold, Taryn Thoman and Marina Atsalis

**Members Absent:** Bill Cronin, David Colombo, John Alden, Brenda Mazzeo and Timothy Ferreira

**Staff Present:** Karen Herrand, Principal Assistant, and Elizabeth Jenkins, Design Review/Regulatory Planner, Growth Management Dept.

**A quorum being duly present, George Jessop opened the meeting at 6:30 p.m.**

An announcement was made by Chair George Jessop stating the meeting is being recorded and broadcast on Channel 18 and in accordance with MGL Chapter 30A, §20; and requested that anyone taping this meeting to please make their presence known.

**New Business**

***Paul Bishins/William St. Corp. – 181 North Street, Hyannis – Map 308 Parcel 075***  
Tower Structure Renovations

Paul Bishins in attendance. He gives an explanation of what the proposed work is. T-mobile has a long term lease with the bldg/tower, another twenty years. This tower provides coverage for a vast area/Nantucket Sound. It is in need of repair, it has been repaired in the past several times. They approached T-mobile in order to make it more attractive. T-mobile will be engineering it through the Bldg. Commissioner. Reference is made to the picture, Exhibit A.

Chair George Jessop gives a review/history of the building, one of two buildings that were designed as a supermarket, national design. It has been altered a number of times. The tower is effected by wind/storm damage. This new proposed tower is larger, more square.

Paul Arnold has looked at it and agrees, slightly larger, the entrance is similar, thinks better than the existing flatness of what is there presently.

Marina Atsalis does not like all the angles, thinks that this is not a good design, doesn't really go with the tower. Possibly do a canopy type, arch type design? More rounded pyramid type of shape she makes reference to the picture, Exhibit A.

Paul Bishins replies that he would like to bring the building into shape. He has gone through several designs to keep it weather appropriate.

Chair George Jessop comments that there is another bldg. on the waterfront with this design, the motel on Ocean Street and the alterations to the McDonald's structure which is also on this property, these have the arc influence. It's a way to break up the wind.

Elizabeth Jenkins clarifies/states that this would need a unanimous vote of all members present to approve the application.

Paul Bishins suggests that they could come back with another design possibly?

**Motion made by Paul Arnold to approve the design as presented, seconded by Taryn Thoman, two votes in favor, two votes opposed. George Jessop and Marina Atsalis are opposed. Paul Arnold and Taryn Thoman are in favor. The application is denied.**

Chair George Jessop directs/asks Paul Bishins if he would like to continue the matter?

Paul Bishins does not wish to continue.

**Jorge Siguencia d/b/a Aztec City Mexican Bistro & Tequila Bar – 302 Main Street, Hyannis – Map 327 Parcel 095**  
New Business Sign

Jorge Siguencia in attendance. He explains the proposed business signage. It will be where the Island Merchant sign used to be, the previous business. Mexican style bistro.

Marina Atsalis asks about a border on the sign, will it have one?

Jorge Siguencia replies yes, it will have a border a fluorescent, light yellow.

Chair George Jessop asks about the border, will it go inside existing frame, black? He thinks better off with lighter color. Makes reference to Form B, Exhibit B. A dark color would blend in too much. Recommends not painting the border a different color from the background of the sign, recommends painting it the same color.

Paul Arnold agrees.

Marina Atsalis asks for clarification of the background color, white?

**Motion entertained by Chair George Jessop, moved by Paul Arnold to approve the sign application as presented with exception of not having a black border and having background white with Aztec colors as presented, seconded by Marina Atsalis, so voted unanimously.**

**The Third Eye LLC, d/b/a Instant Karma – 547 Main Street, Hyannis – Map 308 Parcel 103**  
New Business Signage

Robert Schriber in attendance. He explains the proposed signage. Reference to picture of sign at front of building, Exhibit C. This is to be centered on the lattice.

Chair George Jessop confirms the size of this sign, Exhibit C to be 8 ft. wide, color to be black and white, font of lettering, border.

Robert Schriber confirms yes, black and white, elegant/classy/standout sign, *comic sans* font, with border.

**Chair George Jessop entertains a motion, moved by Taryn Thoman to accept the application (sign(s) and placement) as presented, seconded by Paul Arnold, so voted unanimously.**

**Luiz Lemos d/b/a Homemade Sausage, Inc. – 573 Main Street, Hyannis – Map 308 Parcel 111**  
New Business Signage

Luiz Lemos in attendance. He explains that they have several different type signs and are looking for the Commission to give some advice on what would be most appropriate.



Chair George Jessop clarifies the designs presented and their sizes, Exhibit D. Suggests a border will make it not bleed out. Perhaps a bracketed border, possibly eliminating the arrow? Possibly a yellow border?  
Marina Atsalis asks about a border to be placed on sign. She likes the colors. Possibly making arrow a little smaller. Asks if any paint samples provided?

Paul Arnold likes the look of the arrow with the picture of the cartoon figure. Maybe make arrow a little smaller as well?

Joe from HQ Marketing in attendance, interjects, the red is a Red Bordeaux, a ketchup colored red, the yellow is bright yellow, school bus yellow.

Chair George Jessop refers to the window decal on the door, Exhibit D. Clarifies this is a walk up, two entrances and if they have outdoor seating will need approval from Commission for this as well.

Marina Atsalis asks about having the decal a little smaller so people can look inside the store.

Joe from HQ Marketing replies that it is on the inside door, rounded decal and you can see into store.

Chair George Jessop confirms that there will be three signs; hanging, door decal, and the fascia sign on front of the building.

Elizabeth Jenkins confirms they will need sign permits from the Building Dept. Possibly continuing this hearing if want to do the outdoor seating for approval as well or doing a separate application?

Paul Arnold Sign modifications will be a border that indicates a border with the exception where figure is at the border. And fascia sign as well, border to be done to make stand out.

**Chair George Jessop entertains a motion, moved by Paul Arnold to approve the application as presented with the fascia sign to be centered over the door with yellow border, addition of a bracketed border, and reduced size of the yellow arrow, seconded by Taryn Thoman, so voted unanimously. Three signs in total.**

***Laurie Kaiser d/b/a Green Goddess Dressing – 448 Main Street, Hyannis – Map 309 Parcel 220***  
New Business Signage

Laurie Kaiser in attendance. She explains where her area is, basement level. She is not advertising as a retail establishment. Sign is 9 x 30 inches, affixed to back railing. The Landlord approved this. She refers to Exhibit E.

Chair George Jessop suggests a clip on sign, looks like wrought iron if painted dark green/black, free form, aluminum vine. He suggests some areas on the railing where it could be affixed.

Taryn Thoman clarifies that this is not retail. The public will be coming down to check out what it is.

Laurie Kaiser clarifies that she is not opposed to people coming into the shop, she has people who are local or who sell to her.

**Motion made by Taryn Thoman to approve as presented with some consideration to the rot iron aluminum signage vines suggested, seconded by Paul Arnold, so voted unanimously.**

**Other Business**

Approval of May 18, 2016, minutes

**Motion made by Paul Arnold to accept the minutes of May 18<sup>th</sup> 2016, as presented, seconded by Taryn Thoman, so voted unanimously to approve.**

**Matters not Reasonably Anticipated by the Chair**

Next HHDC meeting scheduled for June 15 and July 6, 2016

### **Discussion of election of officers.**

Chair George Jessop confirms the officers needed for the Commission.

Elizabeth Jenkins clarifies that this was put off at the last meeting in order to have more HHDC members here in order to discuss as a group, but we have less attendance tonight.

Paul Arnold gives a summary of issues if he is voted in as Chair. He is away in the winter, mentions that Brenda Mazzeo has contemplated Vice Chair tentatively, this was discussed at last meeting.

Chair George Jessop states that the reconstruction was one of the biggest changes and a good change on Main Street. HHDC provided a forum for this. Recap of several projects on Main Street that were successful and remain. There has not been an appeal filed in twelve years. Historic review of some of the buildings on Main Street.

**Motion entertained by Chair George Jessop to adjourn, moved by Taryn Thoman to adjourn, seconded by Marina Atsalis, so voted unanimously to adjourn.**

**Meeting adjourned at 8:00 p.m.**

Respectfully submitted  
Karen A. Herrand

### **List of Exhibit Documents**

**Exhibit A** – Picture of proposed tower renovations – Map/Par 308/075 – 181 North Street, Hyannis

**Exhibit B** – Form B – (picture of bldg) – Map/Par 327/095 – 302 Main Street, Hyannis

**Exhibit C** – Pictures of proposed signage – Map/Par 308/103 – 547 Main Street, Hyannis

**Exhibit D** – Picture of proposed signage – Map/Par 308/111 – 573 Main Street, Hyannis

**Exhibit E** - Picture of proposed signage – Map/Par 309/220 – 448 Main Street, Hyannis