



Town of Barnstable

BARNSTABLE RECREATION DIVISION

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The Barnstable Golf Committee:

Terry Duenas – Chairman
Mary Creighton – Vice Chairman
Richard Aliberti
Dan Ginther
Dave Miller
Geoff Converse
Nancy Beauchamp
John Norman, Town Council Liaison

Golf Committee Meeting

July 12, 2011

Terry Duenas – Chairman	Present
Mary Creighton	Present
Daniel Ginther	Present
Richard Aliberti	Present
Dave Miller	Present
Geoff Converse	Absent
Nancy Beauchamp	Present
John Norman – Liaison	Absent

Roll call

- Called by Secretary, quorum met

Meeting called to order at 5:35pm

Minutes of June 14, 2011

Motion duly made by Dave Miller, seconded by Nancy Beauchamp to approve the minutes of June 14, 2011 as amended

Vote: So voted unanimously

Public comment - none

Old Business

Update on brick project from Dan Ginther

- Dan working with Lisa and Merry on creating an holding account for brick money
- Dan states there will be a small profit made on the brick project
- Merry has list of 75 to 80 members who have agreed to purchase a brick
- Once 40 bricks have been paid for Dan will order the first shipment of bricks

Update on progress of Marketing Committee

- Terry is coordinating a meeting between Dan Ginther and Lynn Poyant on marketing
- Dan updates committee on websites; issues with website especially Hyannis website
- Merry Holway and Lynn Poyant have a meeting scheduled with webmaster to update websites
- Lynn Poyant is also working on a facebook page

New Business

Superintendent / Managers report provided by Bruce McIntyre

- End of the 2011 fiscal year report numbers down to projection at both courses
- Greens fees continue to be the biggest problem if greens fees are down cart fees are down and pro shop sales are down

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- Memberships continue to be strong 1,075 members this year 1,043 last year
- Driving Range membership is 83 this year 75 last year
- Town should conduct a survey of non resident membership
- Revenue projection at Old Barnstable was 1.6 million; projection fell short by \$119,419
- Revenue projection at Hyannis golf club was 1.4 million; projection fell short by \$102,515
- 2010 golf course revenues was 2.88 million
- 2011 golf course revenues was 2.82 million; a overall decrease of 68 thousand dollars
- Expenses reduced to mirror revenues
- Nancy asks what the process is to determine revenue projections
- Bruce: determine what the courses need to operate (operation, administration, maintenance, capital) make projection
- Last five years downward trend in the revenue projections
- Financially new fiscal year has begun had a great fourth of July weekend, good first week of July, through first 10 days in July up in Greens fees at both courses.
- Terry asks what is going on regionally with golf; Bruce responds that Waverly Oaks in Plymouth is revitalizing itself as the "Hollywood East" production studios plan is defunct.
- In northeast region in the calendar year 2010 golf play was down 2.3 percent
- On Cape Cod at Dennis and Brewster golf courses golf is down
- Dan asks why revenues for May are more than June over the last five years
- Merry says that in May large groups (40+ players) from Western Massachusetts, New Hampshire, and Rhode Island book tee times.
- Dick Aliberti's asked where does the first tee program money show up in the financials, Bruce states the money is shown in the driving range line item on the financials at Hyannis Golf Club

Update on Junior Golf program Dick Aliberti

- Dick has been working with Merry on the Junior Golf program sent letter out to 70 junior members
- Merry's letter to the junior members was submitted by Dick for inclusion to the minutes
 - 1 Letter from Merry Holway to Junior Membership
- Had five junior golfers the first day and hope to increase the numbers by the end of the season
- All of Dave Donnellan's junior clinics and adult clinics are about to start, all this information can be found on his website donnellangolf.com

Tournament update from Merry Holway

- 9 and dine is Sunday at Hyannis golf club July 17th
- Men's club championship at Hyannis golf club is the weekend of July 23 and 24
- In August is the Ladies Club championship
- Summer classic for the scholarship is Thursday August 11th
- 2 Day member guest sign up is now available
- The Gary Philbrick tournament is July 27th 1 p.m. shotgun

Maintenance update from Bruce McIntyre

- Bunker work is on going, new staff have had training
- 280 tons of sand is on order to be used for bunkers at both courses, starting with bunkers in worst shape
- Many fences have been removed to open movement at Old Barnstable Fairgrounds
- Capital improvements for 2012 have budgeted 100 thousand dollars
 - 45 Thousand for a fairway mower
 - 25 Thousand for a small out front rotary
 - 30 Thousand for a work cart

Maintenance update from Chris White

- Chris thanks beautification committee for all their work
- Target greens are being worked on and will be maintained
- During recent storm a pole at Hyannis Golf Club was hit by lightning wasn't a major deal nstar fixed
- At Old Barnstable a little more fence to be taken down near clubhouse area
- Soon the handicap area and sidewalk to be fixed up

- Trench on 15th hole is being pruned with pole saw this year

Discussion

- Dan mentioned that the geese problem seems to be getting better; Bruce cautions that they are raising their young at estuaries and will return
- Dan notices some moss spots on the greens; course has chemical to spot spray moss area on greens
- Mary asks if there will be a lightning detector at Hyannis
- Current operating procedure is if the detector at Old Barnstable goes off there is an immediate call placed to Hyannis and they go out with a blow horn and clear the course
- Dave asks about drinking water on the courses; Bruce mentions it's a topic to revisit; vending machines are an option on the courses currently; Bruce will speak with Lynn Poyant to begin the discussion.
- Dan asks about rangers on course to move people along during weekends and big tournaments; Merry has more staff members sharing the responsibility to move people along
- Mary thanks golf administration for following up on previous meetings issues as they have come up

Future meeting notification

* Members and golf course administrative staff to be sent meeting reminder notices via email

Motion duly made by Dick Aliberti, seconded by Dan Ginther to adjourn

Meeting adjourned at 6:36pm

Respectfully submitted
Kevin P. Friel
Recording Secretary