

TOWN OF BARNSTABLE BARNSTABLE RECREATION DIVISION DIVISION MANAGER

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Town of Barnstable Golf Committee Meeting Olde Barnstable Fairgrounds February 9, 2010 – Minutes

Meeting called to order at 5:30 p.m. Roll call was taken.

Attendance: Terry Duenas – Chairperson, Mary Creighton – Vice Chairperson, Jim Lawson, Daniel Ginther.

Absent: Richard Aliberti.

Minutes from the January 12, 2010 meeting were accepted and approved.

Public Comment: None

Old Business:

Terry Duenas informed the Committee members that their monthly meetings were to be televised and they could either meet the 4^{th} Tuesday of the month at 5:30 pm or the 3^{rd} Wednesday of the month at 5:30 pm. Mary Creighton asked if other times were available for the meeting. Terry Duenas said there were not a lot of days open to meet; he said he would further look into the 4th Tuesday of the month. He was concerned about the size of the meeting room. If they had a large meeting they would have to request the Town Council Hearing Room to hold a large meeting. **Terry** asked Jim Lawson to read his Mission and Objectives he had drafted for the Golf Courses. See Attached. Terry thought Jim did a nice job. Mary said that objectives are usually measured. Jim Lawson said it was an over all mission with long term objectives that support the mission; they are not measurable objectives. **Dan Ginther** suggested a few changes in the objectives: #2 to include "members" before "outside" play and include "value received" on course condition. Terry thought they were very broad objectives that fit. Mike Ghelfi said the Annual Town Report lists short and long term goals for the Golf Courses. What do these objectives have to do with the ones all ready in place. Jim thought that Mike should distribute copies of the goals listed in the Town Report so they can go over them. Jim thought the Golf Courses should have a common set of objectives; long term and measurable. Bruce McIntyre said that their goals and objectives change year to year depending upon budget and finances. **Dan** asked what the marketing budget was for each course. Mike said about \$16,000 - \$20,000 per course. Mary said it is advertised a lot by word of mouth. She asked if a survey could be done to rate the play at the two courses. Dan suggested giving \$5 off for completing the survey. Merry Holloway said that she liked the objectives written by Jim Lawson. She

said that is what they strive for everyday. **Dan** suggested including a word in objective #4 to read: promoting "lessons" and the use of the driving ranges. **Merry** suggested using "player development". **Terry** said that the Town Manager will look at these objectives favorably and break them into annual goals and incorporate them into the mission and annual goals. **Jim** suggested that each year they focus on one specific objective. He asked Mike Ghelfi to send a copy of his goals that are to be put into the Annual Report to each committee member before the next meeting so they can review them.

<u>Manager's Report:</u> Mike Ghelfi presented his report (see attached). Bruce McIntyre informed the committee that he was taking down dead trees, weather permitting, at Hyannis Golf Course. Large trees that are too close to the greens are coming down to improve sunlight, drainage, etc. They will be continuing to do so all winter. Mechanics are out straight with their equipment. And they want the golf course open as much as possible. Terry said that they have not had any complaints of Olde Barnstable being closed.

New Business: Mary asked if the defibrillator was ordered. Mike said that Patti Machado has put the order in at the Red Cross and it should be here in March. Mary said that regarding an email that went out she wanted the committee to know it is a privilege to play at Olde Barnstable Fair Grounds. Also, she suggested that the staff use survey monkey to create a survey and put it into the golf carts for members to rate play. Jim said that he emailed a proposed calendar for the year for the committee woted and it was passed unanimously. There will be no meeting in March and April's meeting will be determined.

Public Comment:

None

Mary Creighton made a motion to adjourn, seconded by Jim Lawson, the committee voted and it was passed unanimously at 6:30 p.m.

Respectfully submitted by Samantha Garfield